



Communities  
In Schools

Miami



*Fun at summer field trips*



*Yummy food crafts*



*Dominique secures a summer job at her mentor site, KW Property Management.*



### **Coupon Clippers Can Help Cut Drop-Out Rates**

By simply clipping and redeeming a P&G brandSAVER coupon, you could help cut the drop-out rates and ensure that students receive the help they need to stay in school, graduate, and achieve in life. Proctor and Gamble (P&G) and Communities In Schools (CIS) have teamed up to launch GIVE Education, an inspiring new campaign developed to increase awareness of the student dropout crisis in the U.S. and help keep more than one million kids in school.

GIVE Education encourages consumers to help through the redemption of GIVE Education brandSAVER coupons and use of social media tools designed to inspire others to support the cause. On Sunday, July 31, a GIVE Education brandSAVER will be distributed in newspapers across the country, with discounts for P&G products. For each brandSAVER coupon redeemed, P&G will donate two cents to CIS to help deliver

human, financial and community resources to students and their families. The P&G uncapped donation will be based on the number of coupons redeemed beginning July 31.

Newspapers carrying the GIVE Education brandSAVER can be found at [www.pgeverydaysolutions.com](http://www.pgeverydaysolutions.com).

In order to help spread the word about GIVE Education and the availability of coupons that can help others, visit GIVE Education on Facebook at [www.facebook.com/pgmygive](http://www.facebook.com/pgmygive). Consumers can share content to encourage friends and family to learn more about the dropout crisis, and inspire others to get involved. To join the GIVE Education conversation, follow @PGmyGIVE on Twitter and tag Tweets #giveeducation.

Grammy-Award winning recording artist and philanthropist John Legend has joined the GIVE Education campaign as program spokesperson to increase awareness of America's dropout crisis. Legend is being featured in national television spots and on [www.facebook.com/pgmygive](http://www.facebook.com/pgmygive). This youtube clip is his interview on the Gayle King Show: <http://youtu.be/4Z-Cf8-t0x0>.



### **33 AmeriCorps Members Complete Their Year of Service**

Up at 6 a.m., reporting to his/her elementary school site by 8 a.m., tutoring children all day, then rushing to his/her assigned after school site by 2:30 p.m. ready to cheerfully work with another 100 students doing homework, teaching literacy, fitness, and/or social skills classes until 5:30 p.m., then finishing their day by rushing off to their evening college classes - this is a typical day in the life of an AmeriCorps member. Then summer comes, and these members are working 8-5:30 in busy summer camps reaching over 300 students to continue their efforts to create a safe, fun, and educational experience for children. Twelve months later, 1,700 hours of service later, our AmeriCorps members are completing their year of service. Congratulations!

AmeriCorps service is very demanding and meant for the most devoted, passionate young adults who want to give back to their community, make a difference, gain professional work experience, and earn a scholarship to continue their education. Although the members receive a modest stipend equivalent to \$6.94/hour, they gain invaluable work experience preparing many of them to become future educators, and they also earn a much needed \$5,350 educational award upon completion of their service.

“AmeriCorps has changed the way I see others less fortunate than myself. I’ve gained a greater appreciation for those who sacrifice for the betterment of others. I’ve seen children drastically improve in reading, writing, and behaviors because they looked up to me. I decided to do another year of service. Knowing I am having a positive influence on our future makes the days and the hours a pleasure,” shared Ms. Kaveecia Moore, a second year AmeriCorps members. Ms. Moore has since completed her MBA in health care administration from Barry University. “After I finish this year of service, I intend to continue my education by going to dentistry school in the fall of 2011. I am looking forward to continue to give back to my community through my chosen profession”.

Ms. Moore is just one example of all of our exemplary members. We wish them all much success.



### **Find The Magic of Giving Back**

It is with excitement that we would like to announce that Communities In Schools of Miami is participating in the Macy's Shop for a Cause event. Shop For A Cause gives you the opportunity to give back to your community and to help our organization . Purchase a \$5 Shopping Pass\* for exclusive savings in every Macy's store and online at Macys.com on Saturday, August 27th, and we keep 100% of the proceeds. Plus you can enter to win a \$500 Macy's gift card.

Please support Communities In Schools of Miami by purchasing a shopping pass from a CIS Site Coordinator near you or calling our office at (305) 252-5444.



### **Miami Jackson Makes Largest Attendance Gains In the School District**

Miami Jackson Senior High School was the first Diplomas Now school for the 2010-2011 school year in Miami. Diplomas Now is a national innovative school-turnaround model that brings together the premier leading non-profits on educational support services for public schools: City Year, Communities in Schools, and Talent Development from John Hopkins University. Together with the leadership and support from the local school districts, Diplomas Now works to help the toughest schools in America's largest cities succeed in helping every student graduate ready for college or career. It is the first fully integrated approach that improves a school's curriculum and instruction as it provides the right students with the right support to accomplish the right results. Diplomas Now is based on research by Johns Hopkins University professor, Bob Balfanz, the nation's leading dropout expert. We are proud to share that in its first pilot year in Miami, Miami Jackson had the best increase in attendance in the Miami Dade school district with a 1.37% gain. Congratulations to our Diplomas Now team for such outstanding first year outcomes.

This summer Diplomas Now partners all met in Boston for the annual Diplomas Now Summer Institute to prepare for the 2011-2012 school year. In Miami, Diplomas Now will be expanding to Booker T. Washington, Charles Drew Middle School, and Miami Edison Middle School. We welcome our new school sites and their new CIS Site Coordinators, Enose Christmas and Sandra Ramirez.